

Ravi J Matthai Library



New Arrivals of Books: June 2015

- **Where are these books located?**

The new arrivals of books is located at the central hall in the library.

- **How to search for a book/s in OPAC?**

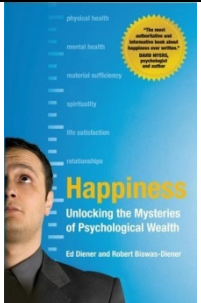

You can search for a book though online/clientle OPAC of LIBSYS. (Online: <http://libsys.irma.ac.in:8080/jopac>)

SUBJECTS

(Click on the following subjects)

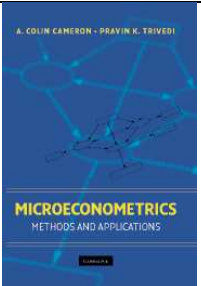
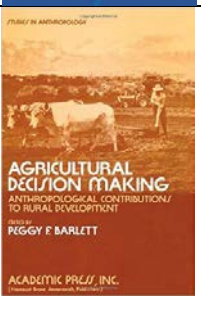
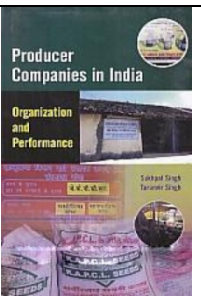
PSYCHOLOGY	01
ECONOMICS	01
LAW	02
STATISTICS	02
ENVIRONMENT	02
MANAGEMENT	03
MARKETING	03

PSYCHOLOGY

1.		<p>Happiness: unlocking the mysteries of psychological wealth Diener, Ed Blackwell Publishing 158 D4 H2 41810 http://as.wiley.com/WileyCDA/WileyTitle/productCd-1405146613.html</p>
2.		<p>Statistical Approaches to Measurement Invariance Millsap, Roger E. Routledge 150.287 M4 S8 41811 http://routledge-ny.com/books/details/9781848728196/</p>

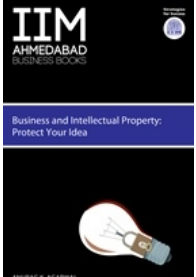
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ECONOMICS


3.		<p>Microeconometrics: methods and applications Cameron, A. Colin Cambridge University Press 338.5015195 C2 M4 41821 http://www.cambridge.org/fi/academic/subjects/economics/econometrics-statistics-and-mathematical-economics/microeconometrics-methods-and-applications</p>
4.		<p>Agricultural Decision Making: anthropological contributions to rural development Barlett, Peggy F. Academic Press Inc. 306.3 B2 A4 41817 http://store.elsevier.com/product.jsp?isbn=9781483268415&requestid=1358814</p>
5.		<p>Producer Companies in India: organization and performance Singh, Sukhpal Allied Publishers Pvt. Ltd. 334.60954 S4 P7 41814-41815</p>

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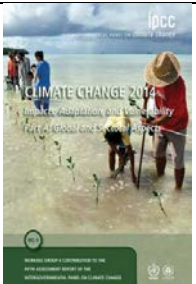
Copyright (Law)

6.		<p>Business and Intellectual Property: protect your idea Agarwal, Anurag K. Random House India 346.510 A4 B8 41816 http://www.randomhouse.co.in/BookDetails.aspx?BookId=SU8paKLo-wvk%3d</p>	TOP
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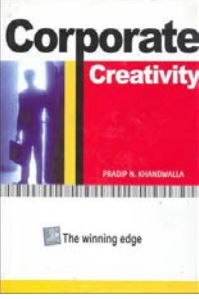
Statistics

7.		<p>Structural Equation Modeling: a second course Hancock, Gregory R., ed. Information Age Publishing, Inc. 519.53 H2 S8 41819 http://www.infoagepub.com/products/Structural-Equation-Modeling-2nd-Edition</p>	TOP
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Environment

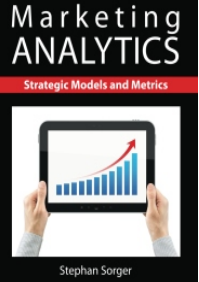
8.		<p>Climate Change 2014: impacts adaptation and vulnerability Intergovernmental Panel on Climate Change Cambridge University Press 551.6 I6 C5 41812 (Issued) http://ipcc-wg2.gov/AR5/</p>	TOP
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MANAGEMENT

9.		<p>Qualitative Research in Management: methods and experiences Gupta, Rajen K., ed. Sage 658.00721 G8 Q8 41818 http://www.uk.sagepub.com/booksProdDesc.nav?prodId=Book245146</p>
10.		<p>Corporate Creativity: the winning edge Khandwala, Pradip N. Tata McGraw-Hill Education 658.4063 K4 C6 41813 http://www.mheducation.co.in/9780070499492-india-corporate-creativitythe-winning-edge</p>

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MARKETING

11.		<p>Marketing analytics: strategic models and metrics Sorger, Stephen Admiral Press 658.83 S6 M2 41820 http://www.stephansorger.com/marketing-analytics-book.html</p>
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