

Ravi J Matthai Library



New Arrivals of Books: November & December 2016

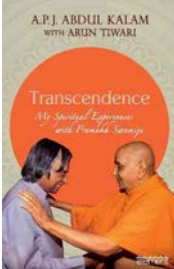
- **Where are these books located?**
The new arrivals of books is located at the central hall in the library.
- **How to reserve these books?**
Reserve the books through the Email or fill up the reservation slips that are available at the Circulation Desk.
- **How to search for a book/s in OPAC?**
You can search for a book though online/clientle OPAC of LIBSYS. (Online: <http://libsys.irma.ac.in:8080/jopac>)

SUBJECTS


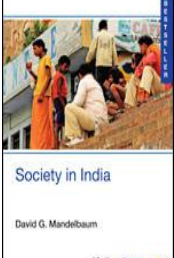
(Click on the following subjects)

RELIGION.....	03
SOCIAL SCIENCE	03
ECONOMICS	03
FINANCIAL ECONOMICS.....	04
MACROECONOMICS.....	04
SOCIAL PROBLEMS.....	04
AGRICULTURE.....	04
ACCOUNTING.....	05
MANAGEMENT	05
MUSIC.....	06
ATHLETIC & OUTDOOR SPORTS.....	06
ENGLISH FICTION.....	07

RELIGION

1		<p>Transcendence my spiritual experiences with Pramukh Swamiji Tiwari, Arun HarperCollins Publishers Accn No: 42413 Call No : 294.544 K2 T7 http://tinyurl.com/jgrua6r</p>	TOP
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SOCIAL SCIENCE

2		<p>Big data: a revolution that will transform how we live, work and think Viktor Mayer-Schonberger and Kenneth Cukier Mariner Books Accn No: 42417 Call No : 306.46 M2 B4 http://tinyurl.com/zjwcbte</p>	
		<p>Society in India Mandelbaum , David G. Sage Accn No: 42426 Call No : 306.0954 M2 S6 http://tinyurl.com/jhyuflx</p>	TOP

ECONOMICS

3		<p>Emerging Indian multinationals: strategic players in a multipolar world Thite, Mohan Oxford University Press Accn No: 42410 Call No : 338.880954 T4 E5 http://tinyurl.com/hrlr73y</p>	TOP
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4



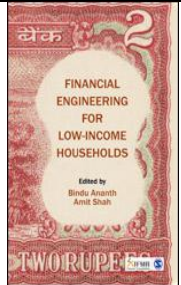
Water security in peri-urban South Asia: adapting to climate change and urbanization

Vishal, Narain and Anjal, Prakash
Oxford University Press
Accn No: 42411
Call No : 333.910954 N2 W2
<http://tinyurl.com/hfnqmr5>

TOP

FINANCIAL ECONOMICS

5



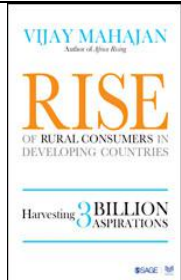
Financial engineering for low-income households

Bindu, Ananth and Amit, Shah
Sage
Accn No: 42409
Call No : 332.17086942 A6 F4
<http://tinyurl.com/hh6d42c>

TOP

MACROECONOMICS

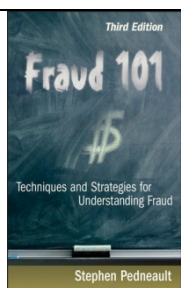
6



Rise of Rural Consumers in Developing Countries

Mahajan, Vijay
Sage
Accn No:42419
Call No : 339.47091724 M2 R4
<http://tinyurl.com/hseo8wc>

SOCIAL PROBLEMS & SOCIAL SERVICES




Fraud 101: Techniques and Strategies for Understanding Fraud


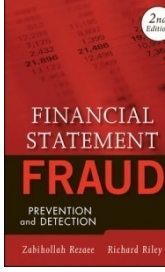
Pedneault, Stephen
John Wiley and Sons
Accn No:42427
Call No : 363.25963 P3 F7
<http://tinyurl.com/zbt4vmk>

TOP

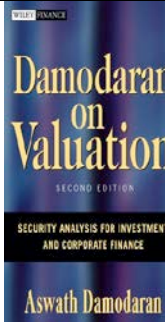
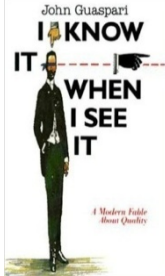
AGRICULTURE & RELATED TECHNOLOGIE



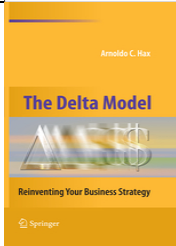


7		<p>Dairy India – 2016 Dairy India Yearbook Accn No: 42405-42406 Call No : R 637.0954 D2 NA</p>	TOP
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ACCOUNTING


8		<p>IFRS Explained : A guide to International Financial Reporting BPP Learning BPP Learning Accn No: 42420 Call No : 657 B6 I3 http://tinyurl.com/hdm756y</p>	
9		<p>Financial Statment Fraud Rezaee, Zabihollah A. John Wiley Accn No: 42423 Call No : 657.3 R3 F4 http://tinyurl.com/jacsyp8</p>	TOP

MANAGEMENT

10		<p>Damodaran on valuation: security analysis for investment and coporate finance Damodaran, Aswath Wiley Accn No: 42407-42408 Call No : 658.15 D2 D2 http://tinyurl.com/hwml8le</p>	
12		<p>I know it when I see it: a modern fable about quality Guaspari, John Amacom Accn No :42414 Call No : 658.562 G8 I5 NA</p>	TOP

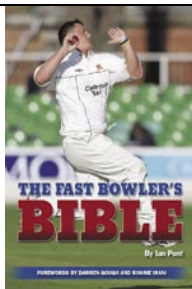
13		<p>Consumer insights: findings from behavioral research Alba, Joseph W. Marketing Science Institute Accn No : 42415 Call No : 658.8342 A5 C6 http://tinyurl.com/hevggci</p>	TOP
14		<p>The Art of Digital Marketing : The Definitive Guide to Creating Strategic Ian Dodson Wiley Accn No : 42418 Call No : 658.872 D6 A7 http://tinyurl.com/hbh6ptu</p>	
15		<p>The Delta Model: Reinventing Your Business Strategy Hax, Arnolde C. Springer Accn No : 42422 Call No : 658.4012 H2 D3 http://tinyurl.com/z7aguvn</p>	TOP
		<p>Organisational Studies in India RC Tripathi, and Rohit Dwivedi Orient Blackswan Pvt. Lt.d Accn No : 42425 Call No : 658.40954 T7 O7 http://tinyurl.com/haua26s</p>	
		<p>Mobile Marketing: How Mobile Technology is Revolutionizing Marketing Rowles, Daniel Kogan Page Publications Accn No : 42428 Call No : 658.872 R6 M6 http://tinyurl.com/z8wwlow</p>	TOP

MUSIC

16		<p>Musicophilia: Tables of Music and the Brain Sacks, Oliver Picador Accn No : 42424 Call No : 781.11 S2 M8 http://www.picador.com/books/musicophilia</p>	TOP
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ATHLETIC & OUTDOOR SPORTS & GAMES

17



Fast bowler's bible illustrated edition Edition

Pont, Ian

Crowood

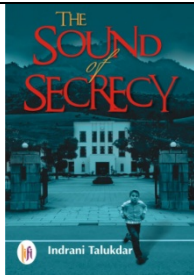
Accn No :42416

Call No : 796.35822 P6 F2

<http://tinyurl.com/z29hlco>

ENGLISH FICTION

18



Sound of Secrecy

Talukdar, Indrani

Lifi

Accn No :42421

Call No : 823.92 T2 S6

<http://tinyurl.com/zs6dck6>

TOP