

## Ravi J Matthai Library



### New Arrivals of Books: July 2016

- Where are these books located?

The new arrivals of books is located at the central hall in the library.

- How to search for a book/s in OPAC?

You can search for a book though online/clientle OPAC of LIBSYS. ( Online: <http://libsys.irma.ac.in:8080/jopac>)

# SUBJECTS

(Click on the following subjects)

**GENERAL ..... 03**

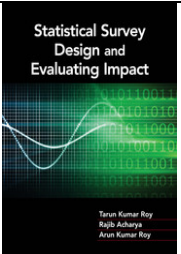
**PSYCHOLOGY & PHILOSOPHY.....03**

**SOCIAL SCIENCE.....03**

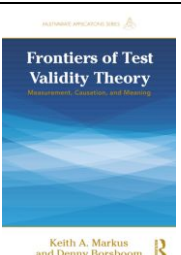
**ECONOMICS..... 03**

**MANAGEMENT ..... 04**

## GENERAL

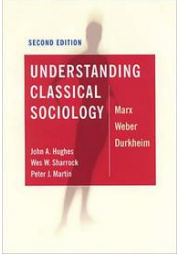
1		<p><b>Statistical Survey Design and Evaluating Impact</b> Roy, Tarun Kumar Cambridge University Press, 2016 001.422 R6 S8 42196 <a href="http://tinyurl.com/jqh73ay">http://tinyurl.com/jqh73ay</a></p>
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## PSYCHOLOGY & PHILOSOPHY


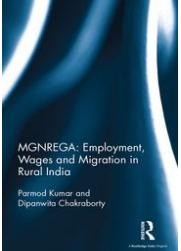
2		<p><b>Frontiers of Test Validity Theory</b> Markus, Keith A. Routledge 150.287 M2 F7 42200 <a href="http://tinyurl.com/hjaydj4">http://tinyurl.com/hjaydj4</a></p>
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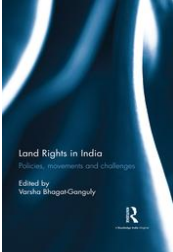
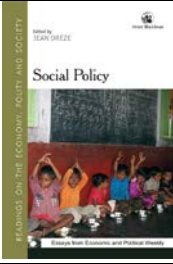
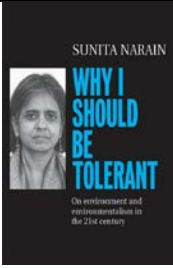
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## SOCIAL SCIENCE

3		<p><b>Understanding Classical Sociology</b> John Hughes, Wes Sharrock &amp; Peter J Martin Sage Publication Ltd, 2003 301 H8 U6 42198 <a href="http://tinyurl.com/jfq8kv6">http://tinyurl.com/jfq8kv6</a></p>
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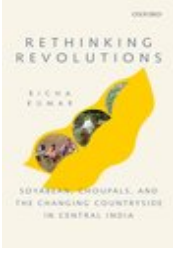
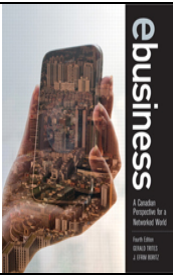
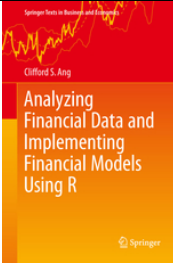
## ECONOMICS

4		<p><b>Change the story, change the future</b> Korten, David C. Berrett-Koehler, 2015 304.2 D2 C4 42202 <a href="http://tinyurl.com/z4d4zpy">http://tinyurl.com/z4d4zpy</a></p>
5		<p><b>MGNREGA: Employment, Wages and Migration in Rural India</b> Kumar, Parmod Routledge Development Studies 331.1204209548 K8 M4 42209 <a href="http://tinyurl.com/jtbqkl">http://tinyurl.com/jtbqkl</a></p>

6		<p><b>Land Rights in India- Policies, movements and Challenges</b>          Bhagat-Ganguly, Varsha          Routledge Development Studies          333.30954 B4 L2          42208  <a href="http://tinyurl.com/j2ueoec">http://tinyurl.com/j2ueoec</a></p>
7		<p><b>Social Policy</b>          Dreze, Jean ed.          Orient Blackswan Pvt Ltd.          361.610941 D7 S6          42210  <a href="http://tinyurl.com/hlh8ghj">http://tinyurl.com/hlh8ghj</a></p>
8		<p><b>Why I should be tolerant</b>          Narain, Sunita          CSE          363.7387 N2 W4          42203  <a href="http://csestore.cse.org.in/">http://csestore.cse.org.in/</a></p>

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## MANAGEMENT

9		<p><b>Rethinking Revolutions</b>          Kumar, Richa          Oxford University Press , 2016          630.95402 K8 R3          42211  <a href="http://tinyurl.com/h4uorcy">http://tinyurl.com/h4uorcy</a></p>
10		<p><b>Ebusiness</b>          Trites, Gerald          Pearson, 2013          658.054678 G3 E2          42201  <a href="http://wps.pearsoned.ca/ca_ph_trites_ebus_4e/">http://wps.pearsoned.ca/ca_ph_trites_ebus_4e/</a></p>
11		<p><b>Analyzing Financial Data and Implementing Financial Models Using R</b>          Clifford Ang          Springer, 2015          658.152 A6 A6          42199  <a href="http://www.springer.com/us/book/9783319140742">http://www.springer.com/us/book/9783319140742</a></p>

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<p><b>12</b></p>		<p><b>Understanding Social Entrepreneurship</b>          Kickul, Jill          Routledge, 2012          658.408 K4 U6          42197  <a href="http://tinyurl.com/jg7bysy">http://tinyurl.com/jg7bysy</a></p>
<p><b>13</b></p>		<p><b>Marketing research</b>          Kumar, V.          Sage, 2015          658.83 K8 M2          42204 - 42206  <a href="http://tinyurl.com/zdznt86">http://tinyurl.com/zdznt86</a></p>
<p><b>14</b></p>		<p><b>Consumer Brand Relationships</b>          Fetscherin, Marc          Palgrave Mc Millan          658.8343 F3 C6          42207  <a href="http://www.palgrave.com/gb/book/9781137427106">http://www.palgrave.com/gb/book/9781137427106</a></p>

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