

## Ravi J Matthai Library



### New Arrivals of Books: May & June 2017

- **Where are these books located?**  
The new arrivals of books is located at the central hall in the library.
- **How to reserve these books?**  
Reserve the books through the Email or fill up the reservation slips that are available at the Circulation Desk.
- **How to search for a book/s in OPAC?**  
You can search for a book though online/clientle OPAC of LIBSYS. ( Online: <http://libsys.irma.ac.in:8080/jopac>)

# SUBJECTS

(Click on the following subjects)

**GENERALITIES..... 03**

**PSYCHOLOGY..... 03**

**SOCIAL SCIENCES..... 03**


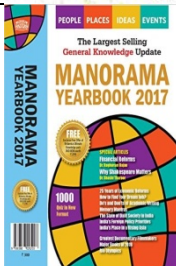
**FACTOR AFFECTING SOCIAL  
BEHAVIOR..... 04**

**PRODUCTION..... 04**

**EDUCATION..... 05**

**GENERAL MANAGEMENT..... 05**


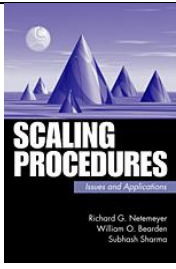
# GENERALITIES

1		<p><b>Qualitative research in digital environments : a research toolkit</b>          Caliandro, Alessandro          Routledge          Accn No: 42854          Call No : 001.42 C2 Q8  <a href="https://tinyurl.com/ybqwug3v">https://tinyurl.com/ybqwug3v</a></p>	TOP
2		<p><b>Manorama Yearbook 2017</b>          Malayala Manorama          Malayala Manorama          Accn No: 42519          Call No : 032.02 M2  <a href="https://tinyurl.com/y8ymvmya">https://tinyurl.com/y8ymvmya</a></p>	

# PSYCHOLOGY

3		<p><b>Confirmatory factor analysis for applied research</b>          Brown, Timothy. A.          The Guilford Press          Accn No: 42853          Call No : 150.15195354 B7 C6  <a href="https://tinyurl.com/y8v9stou">https://tinyurl.com/y8v9stou</a></p>	TOP
4		<p><b>Psychometrics : An Introduction</b>          Furr, R. Michael          SAGE          Accn No: 42863-42865          Call No : 150.15195 F8 P7  <a href="https://tinyurl.com/y7e9hrps">https://tinyurl.com/y7e9hrps</a></p>	
5		<p><b>Scale construction and psychometrics for social and personality psychology</b>          Furr, R. Michael          Sage          Accn No: 42866          Call No : 330.019 T4 M4  <a href="https://tinyurl.com/ydfhh6rx">https://tinyurl.com/ydfhh6rx</a></p>	TOP

# SOCIAL SCIENCES

6		<p><b>Qualitative research (Four Volume Set)</b>          Bryman, Alan          SAGE Publications Ltd          Accn No: 42855-42858          Call No : 300.72 B7 Q8  <a href="https://tinyurl.com/ybe4ulql">https://tinyurl.com/ybe4ulql</a></p>	TOP
7		<p><b>Scaling procedures : issues and applications</b>          Netemeyer, Richard.G          Sage          Accn No: 42867-42868          Call No : 300.72 N3 S3  <a href="https://tinyurl.com/y998jgr7">https://tinyurl.com/y998jgr7</a></p>	

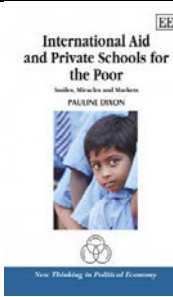
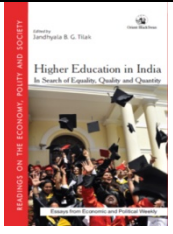
## FACTOR AFFECTING SOCIAL BEHAVIOR

8		<p><b>Tribal Leadership</b>          Logan Dave          Taxmann Publications Pvt. Ltd.          Accn No: 42520          Call No : 304.6320954 L6 T7  <a href="https://tinyurl.com/yaezzcup">https://tinyurl.com/yaezzcup</a></p>	TOP
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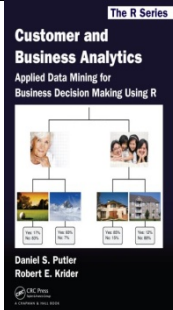
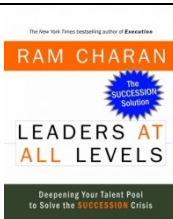
## PRODUCTION

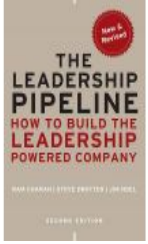

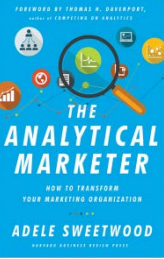

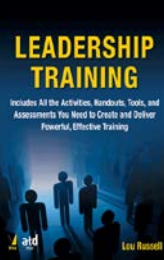


9		<p><b>Uncommon ground dialogues between business and social leaders</b>          Nilekani Rohini          Penguin India          Accn No: 42521, 42527          Call No : 338.04092254 N4 U6  <a href="https://tinyurl.com/y7qzczqk">https://tinyurl.com/y7qzczqk</a></p>	
10		<p><b>Environment, technology, and development : critical and subversive essays</b>          D'Souza, Rohan          Orient Blackswan          Accn No: 42538          Call No : 338.927 D7 E6  <a href="https://tinyurl.com/y9je8vir">https://tinyurl.com/y9je8vir</a></p>	TOP

# EDUCATION

11	 <p>International Aid and Private Schools for the Poor Smiles, Miracles and Markets PAULINE DIXON</p>	<p><b>International aid and private schools for the poor : smiles, miracles and markets</b> Dixon, Pauline Chelsea Edward Elgar Publications Accn No: 42533 Call No : 371.8269420954 D4 I6 <a href="https://tinyurl.com/ya3lj7hz">https://tinyurl.com/ya3lj7hz</a></p>	TOP
12	 <p>Higher Education in India In Search of Equality, Quality and Quantity</p>	<p><b>Higher education in India : in search of equality, quality and quantity</b> Tilak, B. G. Jandhyala Orient Blackswan Accn No: 42539 Call No : 378.54 T4 H4 <a href="https://tinyurl.com/y8m2e8nz">https://tinyurl.com/y8m2e8nz</a></p>	

# GENERAL MANAGEMENT

13	 <p>Guide to ORGANISATION DESIGN Creating high-performing and adaptable enterprises</p>	<p><b>Guide to Organization Design</b> Stanford, Naomi The Economist Accn No: 42518 Call No : 658.402 S8 G8 NA</p>	TOP
14	 <p>Customer and Business Analytics Applied Data Mining for Business Decision Making Using R</p>	<p><b>Customer and Business Analytics: Applied Data Mining for Business Decision Making Using R</b> Putler, Daniel S CRC Press Accn No: 42528 Call No : 658.40302855133 P8 C8 <a href="https://tinyurl.com/yamcmjkm">https://tinyurl.com/yamcmjkm</a></p>	
15	 <p>LEADERS AT ALL LEVELS Deepening Your Talent Pool to Solve the SUCCESSION Crisis</p>	<p><b>Leaders at all levels : Deepening Your Talent Pool to Solve the crisis</b> Charan, Ram Jossey-Bass Wiley Accn No: 42530 Call No : 658.4 C4 L3 <a href="https://tinyurl.com/ybxradhh">https://tinyurl.com/ybxradhh</a></p>	TOP

16		<p><b>The leadership pipeline : how to build the leadership powered company</b>  Charan, Ram  Jossey-Bass Wiley  Accn No: 42531  Call No : 658.4092 C4 L3  <a href="https://tinyurl.com/ydhfjfwg">https://tinyurl.com/ydhfjfwg</a></p>	TOP
17		<p><b>Relationship between organizational structure and organizational</b>  Kortmann, Sebastian  Springer Gabler  Accn No: 42532  Call No : 658.406 K6 R3  <a href="https://tinyurl.com/y7l3jc7q">https://tinyurl.com/y7l3jc7q</a></p>	
18		<p><b>The analytical marketer : how to transform your marketing organization</b>  Sweetwood, Adele  Harvard Business Press  Accn No: 42537  Call No : 658.802 S9 A6  <a href="https://tinyurl.com/y8qbygmb">https://tinyurl.com/y8qbygmb</a></p>	
19		<p><b>Consumer behavior I : research and influences (Three Volume Set)</b>  Hogg , Margaret  SAGE Publications Ltd  Accn No: 42859-42861  Call No : 658.8342 H6 C6  <a href="https://tinyurl.com/ya5z3m5w">https://tinyurl.com/ya5z3m5w</a></p>	TOP
20		<p><b>Leadership training</b>  Russell , Lou  Viva Books  Accn No: 42862  Call No : 658.4071245 R8 L3  <a href="https://tinyurl.com/ycly4q2t">https://tinyurl.com/ycly4q2t</a></p>	
21		<p><b>Marketing as strategy : understanding the CEO's agenda for driving growth and innovation</b>  Kumar, Nirmalya  Harvard Business Review Press  Accn No: 42869  Call No : 658.802 K8 M2  <a href="https://tinyurl.com/ycyj3q2x">https://tinyurl.com/ycyj3q2x</a></p>	
22		<p><b>Marketing whitebook, 2016-17 : game changers of marketing</b>  BW Businessworld  BW Businessworld  Accn No: 42870  Call No : R 658.80202 M2  NA</p>	TOP

23		<p><b>Designing effective organizations : how to create structured networks</b>  Goold, Michael  Jossey-Bass ; [Chichester] : [Wiley]  Accn No: 42522  Call No : 658.1 G6 D3  <a href="https://tinyurl.com/ych4t5df">https://tinyurl.com/ych4t5df</a></p>	TOP
24		<p><b>Designing the customer-centric organization : a guide to strategy, structure, and process</b>  Galbraith, Jay R.  Jossey-Bass  Accn No: 42523  Call No : 658.812 G2 D3  <a href="https://tinyurl.com/y9xqq2bl">https://tinyurl.com/y9xqq2bl</a></p>	
25		<p><b>Innovation and scaling for impact : how effective social enterprises do it</b>  Seelos, Christian  Stanford University Press  Accn No: 42524  Call No : 658.4063 S3 I6  <a href="https://tinyurl.com/ydcw57k6">https://tinyurl.com/ydcw57k6</a></p>	TOP
26		<p><b>Leadership challenge workbook</b>  Kouzes, James M.  Jossey-Bass  Accn No: 42525  Call No : 658.409 K6 L3  <a href="https://tinyurl.com/y9uk7qa3">https://tinyurl.com/y9uk7qa3</a></p>	
27		<p><b>Lean in : women, work, and the will to lead</b>  Sandberg, Sheryl  Alfred A. Knopf  Accn No: 42526  Call No : 658.4092082 S2 L3  <a href="https://tinyurl.com/ybgupbfj">https://tinyurl.com/ybgupbfj</a></p>	TOP